

SPONSORSHIP OPPORTUNITIES

Note: only exhibiting companies are eligible to take advantage of the sponsorship opportunities. Exhibit space applications can be found on <http://www.aahfn2011conference.com/exhibit.php>

To discuss sponsorship opportunities, contact Cheryl Gallagher at 856-380-6812 or cgallagher@ahint.com

The following sponsorship items include acknowledgement in the AAHFN Program Guide, Conference Website, and on signage throughout the meeting.

Educational - *Be a champion of Heart Failure nursing...*

Nurse Scholarships - \$1,000 per scholarship

Support the advancement of heart failure patient care by underwriting a nurse scholarship at the Annual Conference. Recipients are selected based on a rigorous and organized selection process. Applicants are required to submit a paper for publication in the AAHFN newsletter that documents how the meeting has changed and improved their practice. Available to multiple sponsors.

Symposia and Workshops - *Underwrite a grant for an educational session.*

Sponsors have an opportunity to discuss content development, session goals and objectives with faculty. Session proposals must be approved by the AAHFN Annual Conference Committee to ensure that the program(s) are applicable to attendee needs. The deadline for contracts with payment is March 7, 2011. Please note, the symposia and workshop time slots are on a first-come first served basis.

Symposia and workshop grants will cover*:

- room rental
- audio visual
- food and beverage
- complete logistics management
- honorarium
- one night hotel accommodations and per diem (\$100) to cover ground transportation and ancillary expenses for faculty
- roundtrip coach airfare to/from faculty home city
- event registration management
- inclusion in the post-conference AAHFN Annual Meeting Gazette

Opportunities available for:

- Thursday morning - \$25,000
- Thursday afternoon - \$40,000
- Friday breakfast - \$65,000
- Saturday breakfast - \$65,000

*Length, benefits and logistics vary

Conference Materials - *Be scene again and again and again...*

Conference Bags - \$20,000

Give each attendee a classic bag in which to carry their meeting materials.

Cyber Café - \$10,000

This networking area for attendees will give your company massive exposure.

Lunch - \$10,000

Sponsor a Friday or Saturday lunch in the exhibit hall. Available to multiple sponsors

Neck Wallet Badge Holders - \$8,500

Each attendee will receive a neck wallet name badge holder with which to carry their hotel room keys, business cards and other personal items.

Breaks - \$6,000

Sponsor a Friday or Saturday break (snacks and beverages). *Available to multiple sponsors.*

Faculty Amenities \$5,000

Sponsor the thank you gifts for each esteemed Faculty member.

Conference Bag Literature Inserts - \$2,000

Here’s an opportunity to get your company name in front of every attendee! Drive attendance to your exhibit booth by placing one insert in each attendee’s conference bag. *Available to multiple sponsors.*

Notebooks - \$5,000

Notebooks will be provided to all attendees in their conference bags which will allow them to take comprehensive notes during sessions. Corporate name or logo on notebook pages.

Seat Drops - \$2,000

No attendee will be able to miss your company’s literature placed on their seat! *Available to multiple sponsors.*

Additional opportunities include:

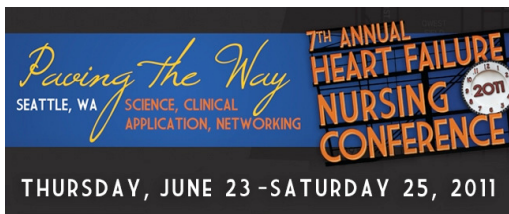
Pens.....	\$3,000	Pedometers.....	\$2,500
Highlighters.....	\$4,000	Aisle Signs.....	\$10,000
Hotel Key Cards.....	\$7,500	Program Advertising.....	\$3,000 (back cover)
Bottled Water Station.....	\$7,500		\$2,500 (inside front or back cover)
Chilled Coffee Station.....	\$3,000		\$2,000 (full page ad)

Events - Be inspiring...

Affiliate Meeting/Events/Function Space, please refer to the Affiliate Space Packet posted on <http://www.aahfn2011conference.com/exhibit.php>

Terms and Conditions

Cancellations must be sent to AAHFN in writing. Cancellations prior to March 7, 2011, will be refunded minus an administrative fee of \$150. Cancellation notifications received on or after March 7, 2011 will not be refunded.



**2011 AAHFN 7th Annual Conference
SPONSORSHIP ORDER FORM**

June 23 – 25, 2011 • Westin Seattle • Seattle, Washington

Please complete and return to Cheryl Gallagher via fax at 856-439-0525 or cgallagher@ahint.com

Company name _____
Please insert your company name as it should appear on promotional materials.

Contact name & Title (internal AAHFN use) _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Phone _____ Fax _____

Email _____ Additional Contact Name and Email _____

Support Opportunities Selection

<input checked="" type="checkbox"/>	<u>Item</u>	<u>Price</u>	<input checked="" type="checkbox"/>	<u>Item</u>	<u>Price</u>
	Mega Heart	\$30,000		Notebooks	\$5,000
	Conference bags	\$20,000		Highlighters	\$4,000
	Cyber cafe	\$10,000		Chilled coffee station	\$3,000
	Lunch	\$10,000		Pens	\$3,000
	Aisle signs	\$10,000		Pedometers	\$2,500
	Neck wallet badge holders	\$8,500		Seat drops	\$2,000
	Hotel key cards	\$7,500		Nurse Scholarships	Nurses x \$1,000 = \$
	Bottled water station	\$7,500			
	Breaks	\$6,000		Program advertising	\$3,000 (back cover)
	Faculty amenities	\$5,000		Program advertising	\$2,500 (inside front or back cover)
				Program advertising	\$2,000 (full page ad)
	Symposia and Workshops				
	Thursday morning	\$25,000			
	Thursday afternoon	\$40,000			
	Friday breakfast	\$65,000			
	Saturday breakfast	\$65,000			

Payment Information:

Total Amount: _____

___ Check enclosed (payable to AAHFN in U.S drawn funds)
Mail to: AAHFN, Attn Cheryl Gallagher, 15000 Commerce Pkwy, Ste C, Mt. Laurel, NJ, 08054

___ MasterCard ___ Visa ___ American Express

Credit Card Number _____

Name on Credit Card _____

Expiration date _____ Security Code _____ Billing Zip Code _____

Signature _____

Terms and Conditions - by signing this form, I comply with the terms and conditions as outlined in this Sponsorship Opportunities packet.

Thank you in advance for your commitment to advancement in Heart Failure management and care.